XtraGolf

MEDIA KIT · 2026

Pro golf swings, new gear and the golf life, for golfers who travel and buy well.

19.5K followers across 4 platforms	**640K+** views in 28 days (Facebook + YouTube)	**81%** of Facebook views from non-followers	**76%** of TikTok audience aged 35+

Numbers as of 24 Nov 2026, from each platform's own analytics

PLATFORMS

Facebook 10.1K	435.8K views / 28 days	**Instagram 6.4K**	@xtragolf
TikTok 1.7K	@xtragolfofficial	**YouTube 1.3K**	203.7K views / 28 days

FORMATS

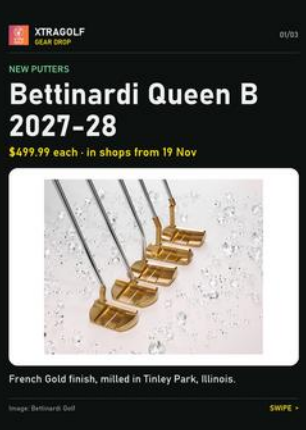
Daily pro swings	Slow motion and Tempo Lab: tour swings measured to 0.02 s
Xtra Life	Play where they won, Escape, The List: golf travel, resorts, style
Gear Drop & Gift Guides	New clubs and gifts with verified facts and shop links
You Make the Call	Weekly rules quiz that drives comments

RECENT WORK









WORK WITH US

- Featured carousel on Instagram, Facebook, TikTok and YouTube Community
- A permanent page on xtragolf.adsini.my (Xtra Life / Gear)
- "Escape" resort features and "Play where they won" venue stories
- Gift Guide and The Edit placements; presented-by rules quizzes and Xtra Life series
- Sponsored posts are labelled as paid partnerships

---

xtragolf.adsini.my · xtragolf@adsini.my

XtraGolf is a brand of AdSini Sdn Bhd, Malaysia. Rates on request.